



Trading Symbol: **EPR**
January 3, 2017
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Toll Free: 1.888.880.2288

12g3-2(b): 82-1669
Standard & Poor's Listed
Website: www.empirerockminerals.com

\$300,000 FINANCING

Empire Rock Minerals Inc. ("Empire") is pleased to announce that it has arranged for a non-brokered private placement financing of \$300,000 comprised of 5,000,000 units at \$0.06 per unit. Each unit consisting of one common share and one five-year transferable warrant entitling the holder to purchase one additional share at a price of \$0.08 per share during the first two years and at a price of \$0.30 per share thereafter. Certain directors and officers are participating in the financing as approved by independent directors. Empire is relying on an exemption from the related party requirements of MI 61-101. A portion of the financing is on a flow-through basis. The flow-through shares comprising the flow-through units and flow-through shares issuable upon exercise of the warrants comprising the flow-through units will entitle holders to receive tax benefits applicable to flow-through shares in accordance with provisions of the *Income Tax Act* (Canada). Proceeds of the financing will be used for exploration and development of Empire's Alberta lithium properties, the Buck Lake platinum palladium nickel project and the Graphite West project, and for general working capital. Empire will be seeking shareholder approval to the creation of a control block shareholder resulting from the private placement financing. The financing is subject to acceptance for filing by the TSX Venture Exchange.

For further information contact:

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EMPIRE ROCK MINERALS INC.

PER: "James Boyce"

JAMES BOYCE

Director

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or the accuracy of this release. Cautionary Note to US Investors: This news release may contain information about adjacent properties on which we have no right to explore or mine. We advise U.S. investors that the SEC's mining guidelines strictly prohibit information of this type in documents filed with the SEC. U.S. investors are cautioned that mineral deposits on adjacent properties are not indicative of mineral deposits on our properties. This news release may contain forward-looking statements including but not limited to comments regarding the timing and content of upcoming work programs, geological interpretations, receipt of property titles, potential mineral recovery processes, etc. Forward-looking statements address future events and conditions and therefore involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements.